

# Project Proposal Rubric

Genesee Regional Health Equity Council  
GREATER FLINT HEALTH COALITION



GREATER FLINT HEALTH COALITION

This document is meant to be a resource for preparing proposal submissions. Applicants can use the information below to clarify how submissions will be evaluated. The highest-ranked proposals will be considered for funding. Applicants can gain a further understanding of grant expectations and evaluation by attending an [RFP informational session](#) or signing up to receive support during [Technical Assistance office hours](#).

**To be considered, applicant submissions must reflect the following criteria:**

- Genesee County-based
- Has provided adequate evidence of 501-c3 status
- Addresses one of the set COVID-19 goals using the proposed strategies
- Addresses project focus population and identified barrier as noted in RFP
- Must be up to date on all prior reporting requirements (*Only applicable to previous GRHEC grantees*)

TOTAL SCORE	Poor	Average	Good	Excellent
	Score 0-2	Score 3-5	Score 6-8	Score 9-10
<b>Description</b> (Program/Project)	The project description is unclear.	The project description needs clarity and doesn't exactly address the community's need in its area of expertise.	The project description is general but exhibits a good idea that needs further development.	The project description is clear and shows evidence of deep thought, and exhibits an understanding of community needs.
<b>Impact</b> (based on listed goal)	This description of the organization's impact is unclear.	The description of the organization's impact needs clarity and doesn't exactly address the community's need in its area of expertise.	The description of the organization's impact is general but exhibits a good idea that needs further development.	The description of the organization's impact was clear and shows evidence of deep thought, and exhibits an understanding of community needs.
<b>Budget</b>	The budget does not align with the proposed project.	The budget is outlined in general terms, which makes it hard to understand what their material needs are.	The budget outlines what must be purchased but does not offer specifics.	The budget outline is clear about the allocation of funds that have been requested.
<b>Innovation</b>	No innovation was described or specific potential improvement defined.	Project represents practice(s) commonplace within the field or adopting a change with well-established benefits.	Project represents a local implementation of emerging innovation or trend, with potential benefits specified.	Project represents the implementation of a new insight or idea, with the potential benefits of change made clear.
<b>Evaluation</b>	The project evaluation method or description is unclear.	The project evaluation process needs clarity and doesn't exactly address the community's need in its area of expertise.	The project evaluation is general but exhibits a good idea in need of further development to build sustainability in the communities served.	The project evaluation process is clear, gathers desired data, and shows a pathway to develop, adopt and implement projects on a larger scale.

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<b>BONUS*</b>	<b>1 point</b>	<b>2 points</b>
	Attend one technical assistance session	Attend one grant workshop series session

*\*Point value is per session. Total value is not to exceed 7 points*